



“This is a fantastic challenge for a fantastic charity!
Don't think about it, do it.”

Davina McCall - Action Medical Research supporter and Sport Relief cyclist

Why take part?

Action Medical Research is a leading independent medical research charity. For nearly 60 years we have been instrumental in the development of some of the most significant breakthroughs in recent medical history including the UK polio vaccine, ultrasound scanning in pregnancy, and discovering the importance of taking folic acid in pregnancy to prevent spina bifida.

Our research has helped and will continue to benefit thousands of children affected by disease and disability. By taking part in this ride you will be raising vital funds that will help us find ways to prevent life-threatening infections such as meningitis and pneumonia, develop new treatments to improve the quality of life for disabled children and tackle rare and devastating conditions for which there are currently no cures.

Why support us?

At Action Medical Research we are determined to stop the suffering of babies and children caused by disease and disability.

Every week in the UK more than 25 babies die as a result of premature birth, yet doctors still don't know what causes it or how to prevent it. By raising money for Action Medical Research you will be supporting our special Touching Tiny Lives appeal which is dedicated to funding research to reduce premature birth, prevent pregnancy complications that threaten babies' lives, and find the best ways to care for sick and vulnerable babies.

Every six hours in the UK a child is diagnosed with cerebral palsy, often as a result of a premature birth. You will be supporting our search for new therapies to help children facing a lifetime of challenges caused by cerebral palsy, as well as helping children dealing with disabling conditions including juvenile arthritis, diabetes, epilepsy, multiple sclerosis and stroke.

Thousands of families across the UK are dealing with the devastating fact that their child has a rare and disabling disease for which there is no cure. You will bring



hope to those families by funding cutting-edge research to help children with Rett syndrome, rare forms of blindness and brain diseases.

We know that medical research can save and change children's lives. Yet child health is a surprisingly underfunded area of research. By fundraising for Action Medical Research you will be supporting the very best medical research in children's hospitals and universities across the UK.

Unlike many research charities we rely entirely on donations. Only a lack of funds will prevent us funding more medical breakthroughs.

Sign up today to be part of the next breakthrough and help change more children's lives.

raising funds for
action medical research
 for children, for life